



**FOR IMMEDIATE RELEASE**

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**TRUPOINT AND SHESHUNOFF ANNOUNCE STRATEGIC PARTNERSHIP**

Sheshunoff will integrate TRUPOINT Analytics™ into Fair Lending compliance consulting engagements, providing improved insight to clients.

**Charlotte, NC; June 17, 2014** - TRUPOINT Partners and Sheshunoff Consulting + Solutions today announced a strategic partnership designed to provide lenders with the insight and guidance needed to identify, mitigate and manage fair lending risk.

TRUPOINT Partners is a leading provider of compliance analytics and risk management solutions for lenders, and Sheshunoff is an experienced provider of regulatory compliance consulting services. They will partner to integrate the TRUPOINT Analytics™ data analysis and reporting platform into Sheshunoff's fair lending consulting engagements.

"Sheshunoff's vision of quality service dovetails exactly with ours — helping lenders successfully identify, manage and mitigate fair lending compliance risk in the most efficient and comprehensive way possible," said Trey Sullivan, President and CEO of TRUPOINT. "We believe the combination of Sheshunoff's compliance expertise and TRUPOINT's analytic acumen provides lenders with the most comprehensive fair lending solution anywhere."

With this collaboration, Sheshunoff's experienced consulting team will leverage TRUPOINT's sophisticated data analysis platform to help clients better identify focal points and target areas of compliance risk.

"TRUPOINT Partners is an innovator and leader in providing technology solutions and services needed to build effective, efficient compliance programs. Together, we share a commitment to removing the technology and economic roadblocks that are keeping some financial institutions from focusing on fair lending properly," said Stephen Evans, Regional Compliance Director of Sheshunoff.

"Our partnership with TRUPOINT Partners creates a strengthened allegiance to helping our clients by providing them the tools and support needed to navigate today's increasingly difficult regulatory landscape," Evans added.

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## **About TRUPOINT Partners**



TRUPOINT Partners provides regulatory compliance solutions to financial institutions nationwide through an innovative blend of big data analytics, compliance expertise, and client service. TRUPOINT specializes in Fair Lending, HMDA, CRA, and UDAAP compliance, and also offer M&A due diligence, regression analyses, branch network optimization, and more.

TRUPOINT Analytics™ and TRUPOINT RiskCheck™ are cloud-based software tools that enable lenders to assess compliance risk and determine their lending performance for Fair Lending, UDAAP, CRA and other key consumer lending regulations. TRUPOINT Partners combines the efficient use of these tools and expert professional consulting services to provide lenders with uniquely effective and efficient compliance solutions.

For more information about the company, its products, and services offered, please visit <http://www.trupointpartners.com>.

## **About Sheshunoff Consulting**

For 40+ years, the experienced team of advisors at Sheshunoff Consulting + Solutions have been assisting financial institutions in assessing and managing risk, improving the bottom line, and gaining competitive advantages with customized strategies. Sheshunoff's advisors your institutions develop effective strategic plans, manage risk, meet regulatory requirements, and educate employees.

To learn more about Sheshunoff Consulting and their solutions for lenders visit [www.smslp.com](http://www.smslp.com).